

Some Other Topics

(just mention other interesting topics; besides many others)

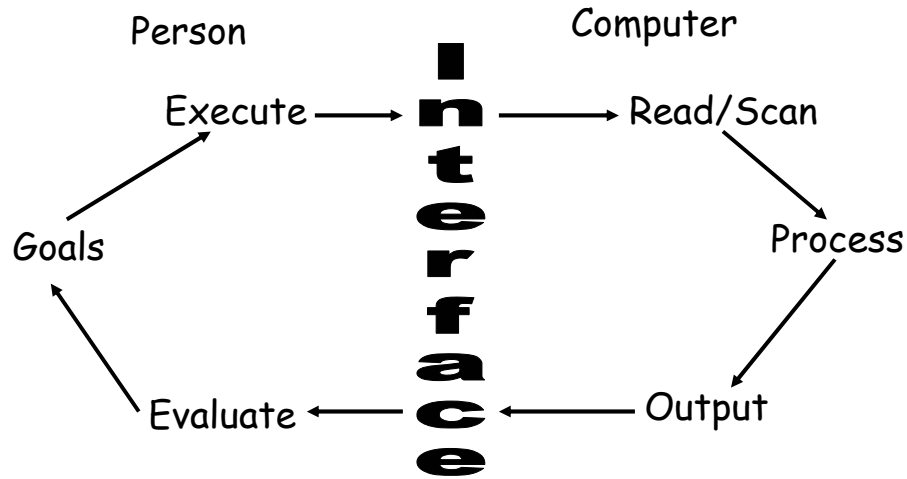
1

Payment Systems

- Credit card works → restricted liability
 - !!! Never use debit card on the web !!!
- Centralized payment systems
 - PayPal and co
- Electronic Cash
 - Great application of cryptographic systems
 - See for example DigiCash (David Chaum)
 - Micropayment systems possible
- Electronic Checks
- SET (Secure Electronic Transactions)

2

Web Design and Usability: HCI



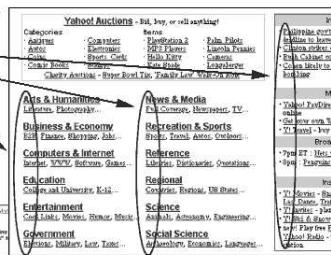
3

Jamie Blustein' resources: <http://www.cs.dal.ca/~jamie/course/CS/4173/Resources/#UI>

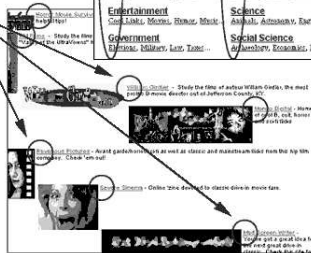
... for example: <http://www.usability.gov/guidelines/>

Users can read the material easier when columns and links are arranged logically

Do this—



Don't do this—



4

(Ro)bots, agents, spiders, search engines

Program that 'travel the web' to gather information

- Static agents
- Mobile agents

For example, search engines, web tools such as inactive-link alert, news agents, e-mail harvesting for spamming, ...

5

M(obile)-commerce

Global number of mobile phone users

2000	2002/3*	2010*
570 million	1 billion	1.6 billion

Global m-commerce revenues

1999	2003*	201
3 billion	13 billion	270 billion

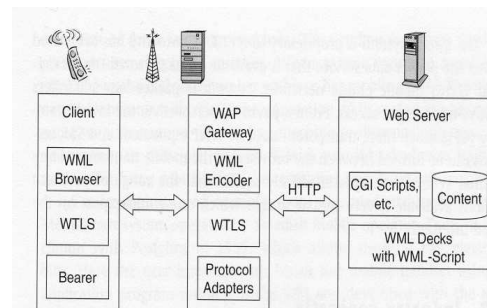
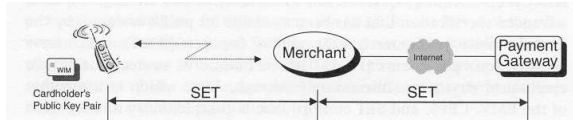


Figure 8.1 The WAP architecture.

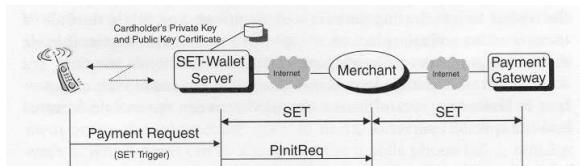
6

Wireless and SET

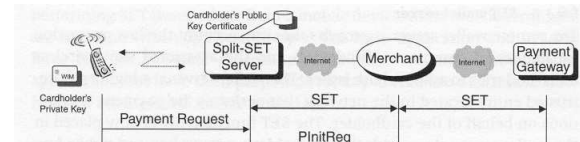
Handset-based SET wallet



SET wallet server



Split-SET

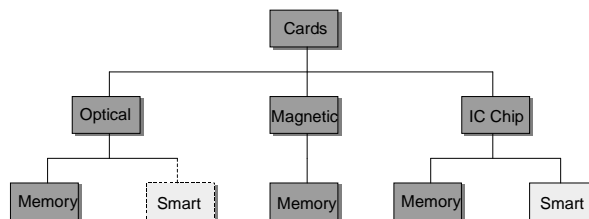


7

Smart Card



Card Topology



8

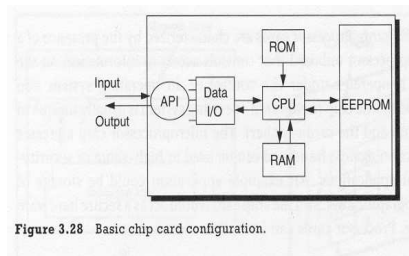


Figure 3.28 Basic chip card configuration.

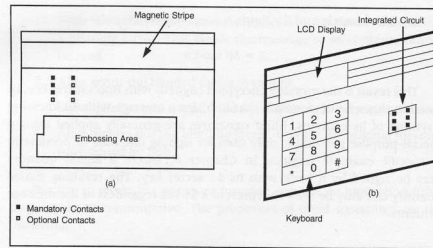


Figure 3.27 (a) Smart card with magnetic stripe, and (b) third-generation super smart card.

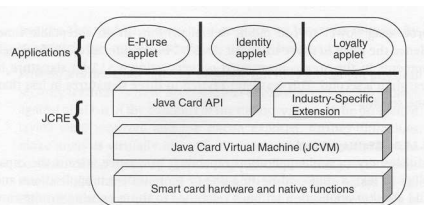


Figure 3.29 Java Card system architecture.



Advanced Card Technology
Association of Canada

<http://www.scia.org/>



(January 2002):

<http://www.ct-ctst.com/CT/>

“There will be nearly 30 million chip-based credit cards circulating in the United States by the end of the year, up from 17.5 million at the end of 2001”

“... the cost of a Visa smart card dropping from \$3.50 two years ago to \$1.62 today. He says smart card prices will soon approach the under-50 cent cost of a mag-stripe card, as volumes increase.”